



# Adopt-A-Gran

She was young

She was healthy

She was loved

She had a home!

She is old

She is frail

She is deserted

She is homeless!

Her tears have dried

But her heart aches ...

*Add someone special to your family!*



*Our Adopt-A-Gran program is managed in eight countries by catholic nuns, Salvation Army officers and Saint Vincent de Paul volunteers. This greatly reduces overhead costs.*

*Call us free of charge at*

**1-800-648-1111**

*in Ottawa 232-0727*

**Visit our web site at:**

**[www.helptheaged.ca](http://www.helptheaged.ca)**

or

*Complete and return the attached information/gift coupon.*

## A New Beginning

Arulamma, 74, is partially blind, unable to speak and confined to a wheelchair in Baticaloa, Sri Lanka. Following her husband's death 29 years ago, Arulamma worked as a servant to support her three children who are also destitute. Arulamma's survival was uncertain when ill health prevented her from continuing to work. Thanks to her Canadian sponsor, Arulamma has been supported through Help the Aged for the last six years. She is cared for by the Little Sisters of the Poor.

Canadian volunteers like Charmaine Neufeld from Ottawa (left) help us to reduce overhead expenses by visiting all sponsored seniors and reporting back to their sponsors with photographs and personal news. We have a long list of destitute elderly people like Arulamma who need your help.

## Your support really does change lives!

*"The Adopt-A-Gran Program is offered in many developing countries where the average income is less than \$300 per year. Your support really does make a difference. I strongly encourage you to sponsor an elderly person in need."*

*Flora MacDonald*



*Order of Canada recipient, former Member of Parliament and Help the Aged volunteer.*

# Sponsorship Payment Options

- Enclosed is my first cheque made payable to Help the Aged. I prefer to pay ...  semi-annually (\$162)  annually (\$324)
- I prefer to have my contribution charged to my credit card ...  monthly (\$27)  semi-annually  annually

on my  VISA  MasterCard

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_

- I prefer to use pre-authorized monthly payments from my bank account. I have attached a cheque marked void. I understand that \$27 per month will be deducted and that I can cancel at any time.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Charitable receipts for income tax purposes will be provided once a year. Our charity registration # is 118955921RR001*

*Thank you for Giving an Elderly Person New Hope and a New Life*

## And now a word from one of our sponsors

"Joining the **Adopt-A-Gran** program was one of the best decisions I have ever made! I have sponsored Jocelyne Sylvester in Dominica for more than three years.

Jocelyne has gained a lot. **She now knows that she will receive the nutritious food she needs each day and the medicine to treat the diabetes she is stricken with.**

But what Jocelyne doesn't realize is that **I have gained much more.** I could never have imagined how fulfilling my role as Jocelyne's sponsor would be. **It is very satisfying to know that for only 83 cents a day, I have forever changed someone else's life.**

I look forward to the wonderful news that I receive from overseas updating me on Jocelyne. I am happy to report that her life has greatly improved. Her smiling face is evidence of that!

I can't urge you enough. Don't waste another day – **join the Adopt-A-Gran program today!** I can guarantee that you won't regret it!"



*Jackie Bushman*

# Think of your parents ...

They brought you into this world, loved you, educated you, fulfilled your wishes at the cost of many of their own dreams and desires.

So today you live in comfort with dignity and respect, partially because of values they instilled in you.

But what happens when they become older and look up to you for company, love and support? Of course you would look after them as they cared for you, and would fulfill their needs and aspirations!

But not everyone is as fortunate. There are millions of elderly people in developing countries living in destitution, left by their families, neglected, abused, because some believe they have outlived their usefulness. Government support, shelter, food or medical aid is not available.

**It is these discarded people you can help because you have the means, and most importantly the sensitivity to treat them with love and dignity.** This is why the Adopt-A-Gran sponsorship program was created by Help the Aged in 1978.



*Help the Aged volunteer Liza Badham with two of our grans in Kenya who have just received a wheelchair and a cow through the Adopt-A-Gran program.*



*Your sponsorship will allow destitute seniors to receive medical attention. For example, this patient in India had cataracts removed in both eyes at a total cost of \$37.*



*You can change a life for less than a dollar a day.*

# Our Sponsorship Program at a Glance

- You give \$27 a month or \$324 per year. A charitable receipt is provided annually.
- Your financial support pays for food, clothing, shelter and medical assistance for your gran. You can choose to sponsor a man or woman in countries such as Haiti, India or Kenya.
- You receive a photograph and personal information concerning the gran you have sponsored. An annual update (including a photo) and our newsletter will show how you are making a real difference in your gran's life.
- You can pay for your sponsorship by cheque, credit card or monthly deductions from your bank account. You can discontinue your support at any time.

*Clean drinking water for our sponsored seniors is top priority.*

## *About Help the Aged*

- We have been registered as a Canadian charitable organization since 1975 (#118955921 RR001).
- We are the only organization in Canada exclusively assisting the elderly poor.
- **Our administration costs are less than 5% and fundraising expenses less than 7%.**
- We are audited annually and our financial statements are available upon request.
- We also offer programs to assist Canadian seniors living in poverty.



*Lucas Aywaya (Kenya) with a photo of his sponsor, Margaret Bremner.*

# Information Request and Sponsorship Form

- Please mail additional information about the program.
- Yes, I would like to sponsor a destitute Gran using the method of payment listed on the reverse side of this form. I understand that I can discontinue my sponsorship at any time by contacting Help the Aged.
- I can't sponsor now but would like to make a contribution to support the Adopt-A-Gran program. My donation of \$ \_\_\_\_\_ is enclosed.

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Address*

\_\_\_\_\_  
*City*

\_\_\_\_\_  
*Postal Code*

\_\_\_\_\_  
*Telephone Number (optional)*

**I prefer to sponsor:**

- male**
- female**
- either**



*Call:*  
**1-800-648-1111**  
*or*  
**1-613-232-0727**  
*website:*  
[www.helptheaged.ca](http://www.helptheaged.ca)  
*Fax:*  
**1-613-232-7625**